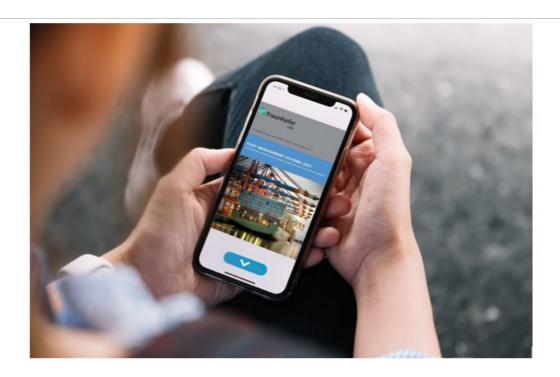


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Press Release

Fleet Management Study 2021



The Fraunhofer Center for Maritime Logistics and Services CML has reissued its study on fleet management, first published in 2011: The brochure "Fleet Management Systems 2021" is now available in a completely revised and updated version. The structured presentation of a wide variety of fleet management systems offers companies in the sector the opportunity to find out about the range of products on the market, which is characterized by great heterogeneity, and helps those responsible to make a selection decision.

Since its first publication, the study has met with a very positive response and high demand: "The CML conducted this market study to provide shipping companies with an insight and orientation about the solutions available on the market as well as about general market developments. For this reason, a separate section in this edition of our survey is dedicated to the Corona pandemic," said Prof. Carlos Jahn, Head of Fraunhofer CML. "In order to adequately meet all these challenges, the use of an efficient ship and fleet management system tailored to one's needs is more important than ever. As in previous years, the range of solutions on the fleet management system market continues to grow, giving interested parties a large number of vendors as well as products and services to choose from."

Fleet Management Systems

The shipping industry is facing ever greater challenges. In addition to the increasing complexity of information processing and growing fleet sizes, increasing regulations are also placing higher demands on management. Effective fleet



management software is therefore becoming increasingly important. With the updated and revised market study on fleet management systems, Fraunhofer CML provides an overview of currently offered fleet management software as well as special modules from nearly 30 providers. The focus is on products that emphasize profitability, efficiency and sustainability - for example, maintenance management, safety/ quality/ risk & compliance and performance management.

In what is now the sixth edition, the authors draw on an extensive body of knowledge. On a total of around 100 pages, the study first presents the most important elements and innovations of fleet management systems, followed by a description of market developments in recent years. The various providers and detailed descriptions of their solutions form the core of the study.

Find more information and take a look at the study on our homepage.

HOMEPAGE

Available as a Book or e-Book in our Bookshop



The study has been published in English and can be obtained as a print version or e-book from Fraunhofer Verlag at www.verlag.fraunhofer.de.

BOOKSHOP

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